KENWOOD PRESS

Serving the Communities of Kenwood, Glen Ellen, Oakmont and Bennett Ridge

www.KenwoodPress.com

CURRENT RATES for PRINT ADVERTISING – Effective January 2017
THESE RATES ARE FOR ONE ISSUE ONLY. Frequency discounts are listed below.*
22 issues per year, published on the 1st and 15th of each month, except January 1 and July 15.

DISPLAY ADS	B&W	2-COLOR	FULL COLOR	DIMENSIONS WIDTH / HEIGHT (INCHES)	
Small Square	**$47**	**$61**	**$74**	2.25	2.25
Business Card	**$72**	**$95**	**$109**	2.25 3.5	3.5 2.25
Announcement	**$132**	**$170**	**$190**	3.5 4.75	4.75 3.5
Combo	**$213**	**$270**	**$306**	3.5 7.5	7.5 3.5
Portrait	**$235**	**$299**	**$333**	4.75 6	6.25 4.75
1/4 Page	**$315**	**$393**	**$472**	4.75 7.25	7.625 5
1/2 Page	**$550**	**$688**	**$827**	7.25 9.75	10.25 7.6
3/4 Page:	**$898**	**$1,088**	**$1,138**	9.75	11.625
Full Page:	**$1,100**	**$1,365**	**$1,600**	9.75	15
Banner – Front Page	**n/a**	**$577**	**$693**	9.75	1.5
Banner – Inside	**$178**	**$232**	**$266**	9.75	2.25
Banner – Back Page	**n/a**	**$262**	**$315**	9.75	2.5

INSERTS	**$100**	**Per 1,000 (Minimum of 3,000 inserts)**
CLASSIFIEDS	**$15**	**(30 word maximum for classifieds)**

***FREQUENCY DISCOUNTS:**

10% for three months (six issues)
15% for six months (12 issues), or one per month for a year
20% for 12 months (22 issues)

PLEASE NOTE:
We do not publish
January 1st or July 15th

DEADLINES: Artwork due by **20th of preceding month** for the first issue of the month, and **5th of the month** for the second issue. If significant production work needed, order is due **15 days before publication.** **There is no charge for production work.**

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Separate rate sheet available for web advertising.