

# KENWOOD PRESS

*Serving the Communities of Kenwood, Glen Ellen, Oakmont and Bennett Ridge*

[www.KenwoodPress.com](http://www.KenwoodPress.com)

## CURRENT RATES for PRINT ADVERTISING – Effective January 2017

**THESE RATES ARE FOR ONE ISSUE ONLY.** Frequency discounts are listed below.\*

22 issues per year, published on the 1<sup>st</sup> and 15<sup>th</sup> of each month, except January 1 and July 15.

DISPLAY ADS	B&W	2-COLOR	FULL COLOR	DIMENSIONS	
				WIDTH / HEIGHT (INCHES)	
Small Square	\$47	\$61	\$74	2.25	2.25
Business Card	\$72	\$95	\$109	2.25	3.5
				3.5	2.25
Announcement	\$132	\$170	\$190	3.5	4.75
				4.75	3.5
Combo	\$213	\$270	\$306	3.5	7.5
				7.5	3.5
Portrait	\$235	\$299	\$333	4.75	6.25
				6	4.75
1/4 Page	\$315	\$393	\$472	4.75	7.625
				7.25	5
1/2 Page	\$550	\$688	\$827	7.25	10.25
				9.75	7.6
3/4 Page:	\$898	\$1,088	\$1,138	9.75	11.625
Full Page:	\$1,100	\$1,365	\$1,600	9.75	15
Banner – Front Page	n/a	\$577	\$693	9.75	1.5
Banner – Inside	\$178	\$232	\$266	9.75	2.25
Banner – Back Page	n/a	\$262	\$315	9.75	2.5

**INSERTS** \$100 Per 1,000 (Minimum of 3,000 inserts)

**CLASSIFIEDS** \$15 (30 word maximum for classifieds)

### \*FREQUENCY DISCOUNTS:

10% for three months (six issues)

15% for six months (12 issues), or one per month for a year

20% for 12 months (22 issues)

### PLEASE NOTE:

**We do not publish**

**January 1<sup>st</sup> or July 15<sup>th</sup>**

**DEADLINES:** Artwork due by **20<sup>th</sup> of preceding month** for the first issue of the month, and **5<sup>th</sup> of the month** for the second issue. If significant production work needed, order is due **15 days before publication. There is no charge for production work.**

**Alec and Ann Peters, Editors & Publishers**

Kenwood Press, Inc. • 8910 Sonoma Highway • P.O. Box 277 • Kenwood CA 95452

ph. 707-833-5155 • fax 707-833-5175 • e-mail: [ann@kenwoodpress.com](mailto:ann@kenwoodpress.com) or [info@kenwoodpress.com](mailto:info@kenwoodpress.com)

*Separate rate sheet available for web advertising.*

# KENWOOD PRESS

*Serving the Communities of Kenwood, Glen Ellen, Oakmont and Bennett Ridge*

[www.KenwoodPress.com](http://www.KenwoodPress.com)

**CURRENT RATES for WEB ADVERTISING – Effective January 2017**

**THESE RATES ARE FOR ONE MONTH**

**KenwoodPress.com is:**

**Current – Quickly change your campaigns and messages**

**Convenient – Reach people who are getting more of their news online**

**Relevant – 28,000 average page visits per month**

**Discount for Current Print Advertisers listed below.\***

WEB ADS	PRICE	DIMENSIONS		INCLUSION IN ONLINE NEWSLETTER
		WIDTH	HEIGHT (PIXELS)	
Small Square	\$40	160	160	Included with link
Business Card	\$72	400	300	Included with link (as a small square ad)
Banner	\$100	840	140	Included with link (as a small square ad)

**\*CURRENT PRINT ADVERTISER DISCOUNT:**

- 5% off your web advertising rate

**Format Specifications:**

- JPEG
- GIF

**DEADLINES:** Artwork due by **20<sup>th</sup> of preceding month** for the first two weeks of the month (1<sup>st</sup>-15<sup>th</sup>) and **5<sup>th</sup> of the month** for the second two weeks of the month (16<sup>th</sup>-30/31<sup>st</sup>)

If significant production work needed, order due **15 days before online publication.**

**There is no charge for production work.**

**Alec and Ann Peters, Editors & Publishers**

Kenwood Press, Inc. • 8910 Sonoma Highway • P.O. Box 277 • Kenwood CA 95452

ph. 707-833-5155 • fax 707-833-5175 • e-mail: [ann@kenwoodpress.com](mailto:ann@kenwoodpress.com) or [info@kenwoodpress.com](mailto:info@kenwoodpress.com)

*Separate rate sheet available for print display advertising.*