

KENWOOD PRESS

Serving the Communities of Kenwood, Glen Ellen and Oakmont

www.kenwoodpress.com

CURRENT RATES for PRINT ADVERTISING – Effective January, 2012

THESE RATES ARE FOR ONE ISSUE ONLY. Frequency discounts are listed below.*

22 issues per year, published on the 1st and 15th of each month, except January 1 and July 15.

Classifieds: \$15 (30 word maximum for classifieds)

DISPLAY ADS:	PRICE:	DIMENSIONS:		2-COLOR:	FULL COLOR:
Small Square:	\$41	height - 2.25 in. width - 2.25 in.		\$52	\$65
Business Card:	\$63	Horizontal height - 2.25 in. width - 3.5 in.	Vertical height - 3.5 in. width - 2.25 in.	\$83	\$94
Announcement:	\$115	Horizontal height - 3.5 in. width - 4.75 in.	Vertical height - 4.75 in. width - 3.5 in.	\$147	\$164
Combo:	\$184	Horizontal height - 3.5 in. width - 7.5 in.	Vertical height - 7.5 in. width - 3.5 in.	\$234	\$265
1/4 Page:	\$203	Horizontal height - 4.75 in. width - 6.0 in.	Vertical height - 6.25 in. width - 4.75 in.	\$258	\$288
1/2 Page:	\$388	Horizontal height - 6.25 in. width - 9.75 in.	Vertical height - 10.0 in. width - 6.0 in.	\$485	\$541
3/4 Page:	\$577	height - 12.5 in.	width - 7.25 in.	\$712	\$761
Full Page:	\$776	height - 12.5 in.	width - 9.75 in.	\$941	\$983
INSERTS	\$100	Per 1,000 (Minimum of 3,000 inserts)			

*FREQUENCY DISCOUNTS:

10% for three months (six issues)

15% for six months (12 issues), or one per month for a year

20% for 12 months (22 issues)

PLEASE NOTE:

We do not publish

January 1st or July 15th

DEADLINES: Artwork due by **20th of preceding month** for the first issue of the month, and **5th of the month** for the second issue. If significant production work needed, order is due **15 days before publication. There is no charge for production work.**

Alec and Ann Peters, Editors & Publishers

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Separate rate sheet available for web advertising.