CURRENT RATES for WEB DISPLAY ADVERTISING – Effective February 2015

THESE RATES ARE FOR TWO WEEK INCREMENTS (1st-15th and 16th-30/31st of ea. month).

KenwoodPress.com is:
- Current – Quickly change your campaigns and messages
- Convenient – Reach people who are getting more of their news online
- Relevant – 4,000 average weekly page visits

Discount for Current Print Advertisers listed below.*

<table>
<thead>
<tr>
<th>WEBSITE ADS:</th>
<th>PRICE:</th>
<th>DIMENSIONS:</th>
<th>INCLUSION IN ONLINE NEWSLETTER:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Square:</td>
<td>$20</td>
<td>height - 160 pixels width - 160 pixels</td>
<td>Included with link</td>
</tr>
<tr>
<td>Business Card:</td>
<td>$36</td>
<td>Horizontal height - 300 pixels width - 400 pixels</td>
<td>Included with link (as a small square ad)</td>
</tr>
<tr>
<td>Banner:</td>
<td>$50</td>
<td>Horizontal height - 140 pixels width - 840 pixels</td>
<td>Included with link</td>
</tr>
</tbody>
</table>

*CURRENT PRINT ADVERTISER DISCOUNT:  
- 5% off your web advertising rate

Format Specifications:  
- JPEG  
- GIF

DEADLINES: Artwork due by **20th of preceding month** for the first two weeks of the month (1st-15th) and **5th of the month** for the second two weeks of the month (16th-30/31st).  
If significant production work needed, order due **15 days before online publication**.  
There is no charge for production work.