

KENWOOD PRESS

Serving the Communities of Kenwood, Glen Ellen, Oakmont and Bennett Ridge

www.KenwoodPress.com

CURRENT RATES for PRINT ADVERTISING – Effective May 2018

THESE RATES ARE FOR ONE ISSUE ONLY. Frequency discounts are listed below.*

22 issues per year, published on the 1st and 15th of each month, except January 1 and July 15.

DISPLAY ADS	B&W	2-COLOR	FULL COLOR	DIMENSIONS	
				WIDTH X HEIGHT (INCHES)	
Small Square	\$50	\$65	\$79	2.25	2.25
Business Card	\$77	\$102	\$117	2.25 3.5	3.5 2.25
Announcement	\$142	\$183	\$205	3.5 4.75	4.75 3.5
Combo	\$230	\$291	\$330	3.5 7.5	7.5 3.5
1/4 Page	\$340	\$424	\$509	4.75 7.25	7.625 5
1/2 Page	\$594	\$743	\$893	7.25 9.75	10.25 7.625
3/4 Page:	\$969	\$1,175	\$1,229	9.75	11.625
Full Page:	\$1,188	\$1,474	\$1,728	9.75	15.5
Banner – Front Page	n/a	\$623	\$748	9.75	1.5
Banner – Back Page	n/a	\$282	\$340	9.75	1.375
INSERTS	\$100	Per 1,000 (Minimum of 3,000 inserts)			
CLASSIFIEDS	\$15	(30 word maximum for classifieds)			

***FREQUENCY DISCOUNTS:**

10% for three months (six issues)
15% for six months (12 issues), or one per month for a year
20% for 12 months (22 issues)

PLEASE NOTE:

**We do not publish
January 1st or July 15th**

DEADLINES: Artwork due by **20th of preceding month** for the first issue of the month, and **5th of the month** for the second issue. If significant production work needed, order is due **15 days before publication.** **There is no charge for production work.**

Alec and Ann Peters, Editors & Publishers

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Separate rate sheet available for web advertising.