

# KENWOOD PRESS

Serving the Communities of Kenwood, Glen Ellen and Oakmont • [www.kenwoodpress.com](http://www.kenwoodpress.com)

## CURRENT RATES for PRINT ADVERTISING – Effective January 2020

THESE RATES ARE FOR ONE ISSUE ONLY. Frequency discounts are listed below.\*

22 issues per year, published on the 1<sup>st</sup> and 15<sup>th</sup> of each month, except January 1 and July 15.

DISPLAY ADS:	B&W	2-COLOR:	FULL COLOR:	DIMENSIONS:
Small Square:	\$50	\$65	\$79	2.25 inches square
Business Card Vertical	\$77	\$102	117	2.25 inches wide x 3.5 inches tall
Business Card Horizontal	\$77	\$102	117	3.5 inches wide x 2.25 inches tall
Announcement Vertical	\$126	\$162	\$181	3.5 inches wide x 4.75 inches tall
Announcement Horizontal	\$126	\$162	\$181	4.75 inches wide x 3.5 inches tall
Combo Vertical	\$230	\$291	\$330	3.5 inches wide x 7.5 inches tall
Combo Horizontal	\$230	\$291	\$330	7.5 inches wide x 3.5 inches tall
1/4 Page Vertical	\$340	\$424	\$509	4.75 inches wide x 7.625 inches tall
1/4 Page Horizontal	\$340	\$424	\$509	7.25 inches wide x 5 inches tall
1/2 Page Vertical	\$594	\$743	\$893	7.25 inches wide x 10.25 inches tall
1/2 Page Horizontal	\$594	\$743	\$893	9.75 inches wide x 7.6 inches tall
3/4 Page:	\$969	\$1,175	\$1,229	9.75 inches wide x 11.625 inches tall
Full Page:	\$1,188	\$1,474	\$1,728	9.75 inches wide x 15 inches tall
Banner – Front Page	n/a	\$623	\$748	9.75 inches wide x 1.5 inches tall
Banner – Back Page	n/a	\$282	\$340	9.75 inches wide x 2.5 inches tall
<b>INSERTS</b>	<b>\$100</b>	<b>Per 1,000 (Minimum of 3,000 inserts)</b>		
<b>Classifieds:</b>	<b>\$15</b>	<b>(30 word maximum, no frequency discounts for classifieds)</b>		

### \*FREQUENCY DISCOUNTS:

10% for three months (six issues)

15% for six months (12 issues), or one per month for a year

20% for 12 months (22 issues)

### PLEASE NOTE:

**We do not publish**

**January 1<sup>st</sup> or July 15<sup>th</sup>**

**DEADLINES:** Artwork due by **20<sup>th</sup> of preceding month** for the first issue of the month, and **5<sup>th</sup> of the month** for the second issue. If significant production work needed, order is due **15 days before publication. There is no charge for production work.**

**Alec and Ann Peters, Editors & Publishers**

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Separate rate sheet available for web advertising.