

KENWOOD PRESS

Serving the Communities of Kenwood, Glen Ellen, Oakmont and Bennett Ridge

www.KenwoodPress.com

CURRENT RATES for WEB ADVERTISING – Effective January 2020

THESE RATES ARE FOR ONE MONTH

KenwoodPress.com is:

Current – Quickly change your campaigns and messages

Convenient – Reach people who are getting more of their news online

Relevant – 28,000 average page visits per month

Discount for Current Print Advertisers listed below.*

WEB ADS	PRICE	DIMENSIONS WIDTH / HEIGHT (PIXELS)		INCLUSION IN ONLINE NEWSLETTER
Small Square	\$40	160	160	Included with link
Business Card	\$72	400	300	Included with link (as a small square ad)
Banner	\$100	840	140	Included with link (as a small square ad)

***CURRENT PRINT ADVERTISER DISCOUNT:**

- 5% off your web advertising rate

Format Specifications:

- JPEG
- GIF

DEADLINES: Artwork due by **20th of preceding month** for the first two weeks of the month (1st-15th) and **5th of the month** for the second two weeks of the month (16th-30/31st)

If significant production work needed, order due **15 days before online publication.**

There is no charge for production work.

Alec and Ann Peters, Editors & Publishers

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Separate rate sheet available for print display advertising.